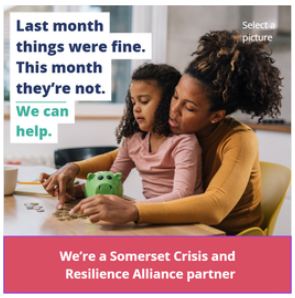
Somerset Crisis & Resilience Alliance Social Media Toolkit

These templates are for use by the members of the Somerset Crisis and Resilience Alliance only. Please use these templates to add your own photos and post to your own social media platforms. Ensure that when adding your own photos, that you right-click on the image, select 'Layer' and click 'Send to back' to align it to the template.



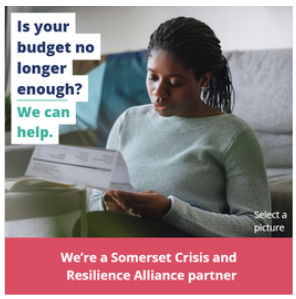
Last month things were fine. This month they're not

- Square 1:1 - Facebook, Instagram, X and LinkedIn
- Portrait 4:5 - Instagram feed/Facebook



Are you in crisis and looking for support?

- Square 1:1 - Facebook, Instagram, X and LinkedIn
- Portrait 4:5 - Instagram feed/Facebook



Is your budget no longer enough?

- Square 1:1 - Facebook, Instagram, X and LinkedIn
- Portrait 4:5 - Instagram feed/Facebook



Are you in financial crisis and looking for aid?

- Square 1:1 - Facebook, Instagram, X and LinkedIn
- Portrait 4:5 - Instagram feed/Facebook



Financial shocks can be stressful

- Square 1:1 - Facebook, Instagram, X and LinkedIn
- Portrait 4:5 - Instagram feed/Facebook

Social media content – templates / examples

💷 Facing a sudden drop in income or an unexpected bill?
Support is closer than you think. Get in touch for local help ⤵️
https://somersetcrisisandresilience.org.uk
Free · confidential · no referral needed
#LocalSupport #CrisisAndResilienceFund

An unexpected bill, the sudden loss of a job, a relationship ending?
Whatever financial change has happened, local support is available ⤵️
https://somersetcrisisandresilience.org.uk
#LocalSupport #CrisisHelp #FinancialResilience

🏠 Home should feel secure. A financial crisis can change that.
If a recent crisis has affected your ability to meet housing costs, support may be available. Find out more about Crisis Payments ⤵️
https://somersetcrisisandresilience.org.uk
#HousingSupport #CrisisSupport #CommunitySupport

When life takes an unexpected turn, finances can suffer too.
If you're facing hardship because of a recent financial shock, the Crisis and Resilience Alliance may be able to provide support.
Find out more ⤵️
https://somersetcrisisandresilience.org.uk
#FinancialShock #CrisisSupport

Last month, things were ticking along. This month, everything's changed.
A sudden illness. An unexpected bill. A relationship breakdown. A change in circumstances can quickly put pressure on your finances.
If you're struggling because of a recent crisis, support may be available. We are here to help ⤵️
https://somersetcrisisandresilience.org.uk
#SupportWhenItMatters #HelpInCrisis #CrisisSupport

Social media content – templates / examples

Last month things were fine. This month they're not.
Whatever has changed, local support is available. You don't need to know what you need, just get in touch.
Talk to someone local [e.g. The Balsam Centre; 01666 000000; balsamcentre.org.uk] or visit ⤵️
https://somersetcrisisandresilience.org.uk
#CrisisHelp #LocalSupport #CommunitySupport #CitizensAdvice

When life throws you a curveball, money worries can follow.
The Crisis Resilience Fund is designed to help people facing financial hardship caused by an unexpected personal crisis, such as illness, bereavement, family breakdown or another significant life event.
If that's your situation, we're here to help ➡️ [link]
#SupportWhenItMatters #HelpInCrisis #CostOfLiving #CrisisSupport

😟 Life can take an unexpected turn.
A sudden loss of income, an emergency expense, or a major personal change can leave anyone struggling to make ends meet. If a recent crisis has put you under financial pressure, support may be available.
Find out more⤵️
[link]
#CostOfLiving #CrisisSupport #CommunitySupport

💷 A lot can change in a few weeks.
When an unexpected personal crisis affects your finances, it can be difficult to know where to turn. Help is available when a financial shock happens. Find out more about a crisis payment from the Crisis and Resilience Fund ⤵️
[link]
#CrisisSupport #EmergencySupport #HelpInCrisis

Heating oil help – templates / examples

Cold weather is hard enough. Worrying about heating costs shouldn't make it harder. If an unexpected crisis has put pressure on your finances, support with heating oil costs may be available. Find out more ⤵️
https://somersetcrisisandresilience.org.uk
#LocalSupport #CrisisHelp #FinancialResilience

💷 Facing a sudden drop in income or an unexpected bill?
Support is closer than you think. Get in touch for local help ⤵️
https://somersetcrisisandresilience.org.uk
Free · confidential · no referral needed
#LocalSupport #CrisisAndResilienceFund

An unexpected bill, the sudden loss of a job, a relationship ending?
Whatever financial change has happened, local support is available ⤵️
https://somersetcrisisandresilience.org.uk
#LocalSupport #CrisisHelp #FinancialResilience

🏠 Home should feel secure. A financial crisis can change that.
If a recent crisis has affected your ability to meet housing costs, support may be available. Find out more about Crisis Payments ⤵️
https://somersetcrisisandresilience.org.uk
#HousingSupport #CrisisSupport #CommunitySupport